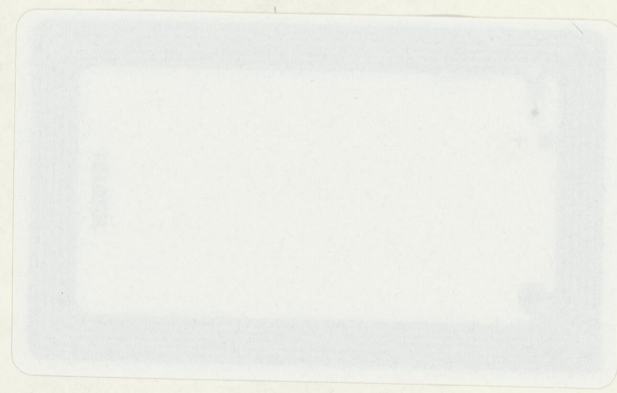


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New Breed

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Vol. 3, No. 4

ILLINOIS COLLEGE OF OPTOMETRY, CHICAGO, ILL. 60616

June, 1974

ICO Tuition Goes Up

ICO's first, second, and third year students received the bad news again. They'll be paying more tuition next year. That's what Dr. Rosenbloom said. And Mr. Siegel isn't sure yet about student loans next year through the Health Professions Assistance Program. The Board of Trustees of the College determined that for the next academic year a modest increase in tuition is necessary.

This increase, based on the rise in the cost of living, is \$65.00 per quarter or \$195.00 for the 1974-75 academic year. Beginning in September, 1974, the new tuition rate will be \$840 per quarter or \$2,520 for the academic year. The summer tuition for clinical studies is \$350.

There was a release earlier this year of impounded federal grant funds. The funds are being utilized at the ICO Board's direction as a carry-over and as a means of offsetting the growing disparity between the student pro-rata cost of optometric education and the income derived from tuition and Clinic income. Dr. Rosenbloom stated that tuition pays for only about 45 per cent of our educational and general expenses.

In comparing our \$195 per year increase with other professional schools in the Chicago area, one sees that our tuition increase is less than most of the projected 1974-75 increases: for example, Northwestern Medical School, a \$530 increase to \$3,710; the University of Chicago Medical School, a \$200 increase to \$3,210 per year; Rush Medical College, a \$288 increase to \$3,075; Chicago College of Osteopathic Medicine, a \$250 increase to \$2,750; the Illinois College of Podiatric Medicine, a \$300 increase to \$3,000. With the exception of podiatry, each of these professional schools receives federal capitation grants that exceed those authorized and appropriated for optometry.

What happens next year with tuition and student financial aid is anybody's guess.

Hindsight is Always 20/20

by Robin Swetlow

My first impressions of ICO were rather uncertain. Other than a brief visit many years ago, this was my first time in this huge city of Chicago. I had come from a beautiful sprawling country campus in Virginia to a solitary building in not the choicest neighborhood of Chicago. I had come from a place where there were few people I didn't know to a place where I knew no one. There were so many changes to be made in my lifestyle and so many adjustments to be made that I didn't know where to begin.

Everything here is so different from what I was used to. Not only living conditions and having to make so many new friends but now subtle things . . . methods of teaching, taking tests (I'd never before had a proctored test), and the caliber of student I was to be competing with in my new classes. I can't say I was very receptive to many, if any, of the changes I was going to be making.

Although not always to my advantage, it was my good fortune to be a rather verbal person. By verbal, I mean saying what's on my mind — good or bad. Airing my phone book length list of gripes to my new found friends, I was not too surprised to find that I was not the only one having difficulty adjusting. I also learned something about these people very quickly; having so much

(cont. on p. 3, col. 2)



Peter Lucia and D. Y. Stiles direct optometric students in the formation of the great pyramid at a recent ICO picnic.

National Board Examinations— What is the Problem?

This year's National Board Examinations (part II) appeared to combine a taste of the unbelievable with a touch of reality. Part II ran the gamut from easy (Ocular Pathology) to absurd (Visual Science and Practice Management) with a sampling in between (Optometry and Ophthalmic Optics).

After completing the examinations, one might wonder why he did what he did on these tests. On the "in between" tests, you figure you studied to the best of your ability and you knew some answers while others you didn't. On the easy test one might worry that it was too easy and maybe you went through it too quickly. But it is soon forgotten. The ones that linger on for a certain amount of time are the difficult ones.

Who are the villains? Who takes the blame for the lack of knowledge exhibited on these exams? If I may offer some ideas, I believe the blame can be put in two places. As far as Visual Science is concerned, the fault lies with the National Board of Examiners; the difficulty with the Practice Management test lies with the content of the course — what was taught.

I might say that a lighting engineer could have done as well as any optometric student on the Visual Science test. The stress was in the wrong places and the magnitude of difficulty of the questions was rather abominable. The Visual Science textbooks merely touch on the topic of photometry while the Board of Examiners has a tendency to put a stress in this area for one reason or another. One begins to wonder if those people who make up these tests are somewhat removed from

the field of optometry.

Now, I don't feel knowledgeable in knowing that the first optometrist used 3 x 5 lined or unlined index cards for patient records or that Peter Brown brought spectacles to America in 1620, but I was told that this is the type of question that appears on board examinations. Well, that wasn't the type of question I saw on the exam. What I saw were practical questions of which I knew very little.

I believe some type of communication must be set up immediately between the faculty at the various schools and those people that make up the Boards. With a better understanding of what is being taught, better examinations can be created to better perform their function.

Optometry— It's Exciting!!

by Stan Appelbaum
Ed Shpritz

The room was still, the tension was high as A.M. Skeffington walked in and Robert Kraskin welcomed everyone to the 19th annual Eastern Seaboard Skeffington Invitational Symposium. And so began for us three of the most unique and stimulating days ever spent in Optometry.

Listening to Paul Lewis, Mort Davis, Robert Kraskin, Sid Slavin, Martin Kane, Harry Wachs, Ameil Franke, Walter Kaplan, among many other prominent men in the field of developmental vision, verbally battle such questions as "Is vision peripheral or central?", "What actually is vision," "What are we doing to make it more

(cont. on p. 3, col. 4)

ICO'S 131st COMMENCEMENT

Sunday, May 26

Sunday, May 26, is the big day for 114 fourth year students. That's the day when they will become O.D.'s at the commencement at the Prudential Auditorium.

Giving the convocation address will be Congressman John Anderson of Illinois and receiving honorary degrees are: Dr. Ed Scanlan; Dr. Earl Fisher, Chairman of the Board of Trustees; and Dr. J. C. Tumblin, former president of the American Optometric Association.

A reception for the graduates and their families and friends will be held afterwards in the Gibraltar Room in the Prudential Building.

ICO Dean of Students, Sheldon L. Siegel, is in charge of coordinating this entire event.



Parting Thoughts & Shots

by Peter Lucia

Nearly four years have passed since we first journeyed to Chicago to begin our formal optometric education. Let's take a last walk through our hallowed halls to relive some of the events of our recent past.

Freshman orientation began our introduction to each other and ICO. We were the first entering class not required to wear a white jacket to lectures and lab, but everyone was wearing a shirt and tie at orientation to look his professional best. It seems that hair was a bit shorter then, too. In fact, a few men were instructed to take quick trips to the barber shop before they were allowed to begin classes. Zyl frames were "in vogue" then, too, but by the end of the year most fashionable-minded students were wearing one of the new metal frames. The yellow-gold Cambridge-type frame was the most popular.

Remember your first meal at the Brady Hilton? I believe it was meatloaf au gasoline. None of us ever had a great appetite for the "Hilton" cuisine after that initiating episode. Fortunately, the cooking has improved, with Gus oftentimes bending backwards to try to satisfy everyone's varied tastes. Of course, Mama Mia's smile always made the food taste a little better.

Life at Brady is a little easier now, with pool tables, color T.V., vending machines, and much more liberal visitation hours. Why, not so long ago one's professional character and ability would have been questioned if a member of the opposite sex happened to be in the building after hours. Even more disastrous results were in store if you were caught in the same shower together. Right, Ihor?

Of course, the academic load of the first year is much revised from our days. Remember the long, inane hours of P.A. we went through? And, of course, we all received our degrees in renal physiology at the end of the year. Then there was neuroanatomy and all the nerve pathways to memorize. We learned them because we were assured that one day they would be important to know. Has that day arrived yet? The nightmares of being attacked by the bony orbit, strangled by the ocular blood vessels, and caught in the web of the orbital fascia still plague us, but occur less frequently now. All the formulas memorized for G.O. seem to have faded into the distant past.

It must be nice to be a first year student now and not have to put up with all of that anymore.

Dr. Paul Shulman made his introduction during the second year; an introduction that has continued through the fourth year. What can one say, except, "Keep on puffin', Paul!"

The second year is when we all became competent clinicians in C.P. lab. Special thanks are in order to Dr. Basil and Dr. Siegel for their especially thorough teaching methods. If more staff drilled us on the order of Dr. Zuege and Dr. Nelson, there probably would not have been a necessity for the purge that took place during the fourth year.

The second year was also the year we prepared for and took part in the National Joke, Part I. Dr. Teshima strongly advised us to wait until the third year to take the boards. Aren't the men that waited glad that they did?

Dr. Steven Greenspan, O.D., F.A.A.O., M.S., NBEO, A.C.L.D., P.T.U., O.E.P., A.O.F., A.O.A., I.O.A. and Ph.D. candidate, brought us into the realm of the psychology of vision, and the beginning of the third year. If we were to learn our clinical experience, this was really the year.

After the completion of the clinical summer session, most of us felt competent in what we were doing, and many began to wonder what remained to be learned in the fourth year. For the answer to that question, ask one of the six men who were in Dr. Frantz's Practice Management lecture last week. Therein must lie the answer. Space doesn't permit mention of everything that happened in the fourth year but just the mention of the words "senior research", "jump shift", "required attendance", "V.T.P.R.", and "strike" should help bring back some of the fonder memories.

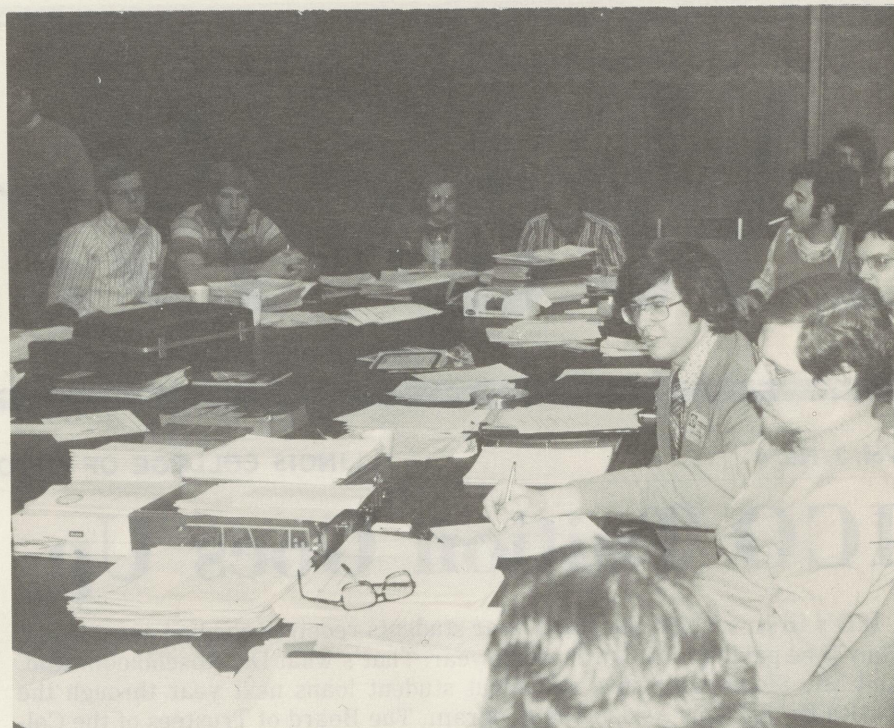
Four years isn't a very long time (to some it probably felt like a century) but during that period ICO has seen many changes in administration and staff personnel. Our class began under the iron fisted authority of Dr. E. W. Strawn, one of the strongest men optometry will ever know. He fought to bring ICO into being the fine calibre clinical institution that it is today. Succeeding Dr. Strawn was Dr. A. Rosenbloom, who continues to pour his energies into the betterment of ICO and optometry.

Others no longer with us are Dr. Moore, Mr. Pfeiffer, Dr. Pollack, Mr. Ashby, Mr. Wiley, Mrs. Miller and numerous staff doctors.

There have been several new additions to ICO, foremost being the establishment of a student affairs office with Sheldon Siegel at its head. Other new faces include Ted Weber, Mrs. Hereen, Mark Shutan, and Andy Kresnak.

Special thanks to Dr. Peterson, for making the clinic operation run as smoothly as it has been under the new system. Many of us realize the hours you went through in setting up the schedule. It is unfortunate that you had to be the one to enforce the required attendance policy.

And a very special thank you to Dr. Schlange, who has always shown the most concern for the welfare of the students at ICO.



AOSA Trustee-Elect Chris Tencza (2nd from right) represented ICO at the National AOSA Congress held in Philadelphia last March.

At the NCSOC

by Chris Tencza

On Jan. 31 through Feb. 1 the North Central States Optometric Conference was held in Minneapolis, Minnesota. The objective of this conference was to bring together the optometrists of the North Central States for the purpose of continuing education. This provided an excellent opportunity for the OD to become acquainted with the latest developments in the optometric profession.

The conference, itself, was held at the Radisson South Hotel. This resort hotel complex offered swimming, sauna, putting course, complete Health Club, restaurants, a coffee shop and entertainment. So, after a day of attending seminars, one had many opportunities from which to obtain relaxation.

To attend a seminar and earn credit for the course, an optometrist had to pay a set fee. Optometry students wishing to attend the same courses were allowed free admission on a space available basis. This restriction, though, did not pose any great problem. As far as subject content of the seminars was concerned they covered topics from developmental vision and visual therapy to dispensing and practice management. In total, a selection of 58 individual continuing education courses were offered. So you can see that the conference provided an excellent chance for the optometric student to attend some top-notch lectures with minimal financial drain.

From strictly a student's standpoint, the conference was loaded with possibilities. It provided a means for social contact between students and OD's. Many fourth year students took advantage of this fact and 'job-hunted' at the conference. Other students came for the educational benefits and some just to get away from the school. As a point of interest, we from Chicago couldn't get completely away from ICO. Dr. Shulman was here with his choice lectures on the ocular effects of diabetes and his best slides on retinal path. If you got homesick, a stroll over to the AOSA-AGU placement booth would find Dr. Taylor showing propaganda slides of ICO. That slide-show really attracted ICO students too. They were all standing around wondering how slides taken of the school could look so good. ICO in fact, just about took over the conference. Everywhere you turned there was an ICO'er. A total of 73 from ICO came to the conference and by far outnumbered any student

group from any other optometric college.

Quite a few of the students spent the time between lectures at the manufacturer's exhibit hall. Presented were the latest in ophthalmic instruments, equipment, and laboratory consultation for those at the conference. Here, one could find students judging the accuracy of the automated refractor, argue about instrument prices with Benson Optical, or drink hot apple cider being served by B&L in commemorative mugs. A look around also frequently caught students making off with contact lens samples obtained from the various distributors present.

Credit must be given to the ICO Alumni Association. Any problems we students may have had were quickly taken care of by them. The association was very instrumental in obtaining buffet and banquet tickets at no cost for starving students. In addition the association had two rooms available for the sole purpose of socialization between alumni present and current ICO men.

In summary, an optometric conference is an investment well worth while. The educational and occupational opportunities are there, as well as the opportunity to meet the important figures in the optometric world. Conferences, such as the one spoken of here, not only advance optometry as a profession but create new bonds between optometrists as a whole.



ICO Students Excel at Symposium

ICO was well represented at the 19th Annual Eastern Seaboard Skeffington Invitation Symposium. Stan Appelbaum and Ed Shpritz, whose specific interest lies in the field of Developmental Vision, spent January 19-21 at the Shore Hotel in Washington, D.C. listening to original papers in the areas of visual training and developmental vision.

Ed Shpritz was asked to present his senior research project (co-authored by Rick Glaser) at the symposium, entitled, "Dr. Eye Spy's Coloring Book About Eye Care and its Proper Use." The paper stressed the importance of preventive optometry at an early age with emphasis on interest value to the child both in illustration and in dialogue. The paper was so well received that many doctors expressed enthusiasm and interest in the book.

New Breed

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OPTOMETRY is the profession specifically licensed in all states to care for human vision. A Doctor of Optometry is educated and trained to examine the eyes and related structures to determine the presence of vision problems, eye diseases and other abnormalities. He prescribes and adapts lenses or other optical aids and utilizes vision training to preserve, restore and enhance vision efficiency.

The Final Final

by J. C. Walter

The few good dreams I have any more at night usually are talkies in black and white on when the hell I'm going to get out of here. Most ICO students are here for one reason: to get out there. In the meantime, every six weeks for four years we are dragged through a battery of tests that leave me answering my wife with, "none of the above" or with one word fill-ins. It was no surprise, then, that while running through this last mid-term gauntlet I had the strangest dream of all about the Final Final.

Can you picture it? It was fourth year, last quarter. The test was on a Friday, after a week of other tests and I was fed up. This last test was in Thermo-Nuclear Optical Dynamics, but I had a solid D going from the mid-term so I wasn't worried. My calculator also assured me that my 2.51 average wouldn't atrophy any worse than 2.498 so Thursday night I did the only thing humanly possible under the circumstances: I drank.

Friday morning I woke up with a hangover so bad, it nearly clubbed me to death on my way to the aspirin bottle. The test was at 8 o'clock and I looked at the clock: 7:55, I was right on time; in fact, even a little early. I thought of going back to sleep but forced down a cup of coffee instead and made it to the exam by 8:30. I sat down in the last row and had answered six questions before I noticed the test was for FIRST YEAR: Neural Anatomy. Having a keen sense for the obvious, I realized I was in the wrong room, but answered a few more questions anyway, put a fictitious name on the paper and handed it in. Some 4.00 in the first row whispered "Sheesh! — he's through already?" and I left the room knowing that another 4.00 had bitten the dust.

Eugene Genius was walking out of the fourth year room as I approached. Eugene had gone through his four years up to now with a 4.05 average, though no one was ever certain where the extra 5/100ths had come from. But today, Eugene looked down and out like he had just lost his best friend. He was shaking his head and, as I neared, I noticed his hands were trembling.

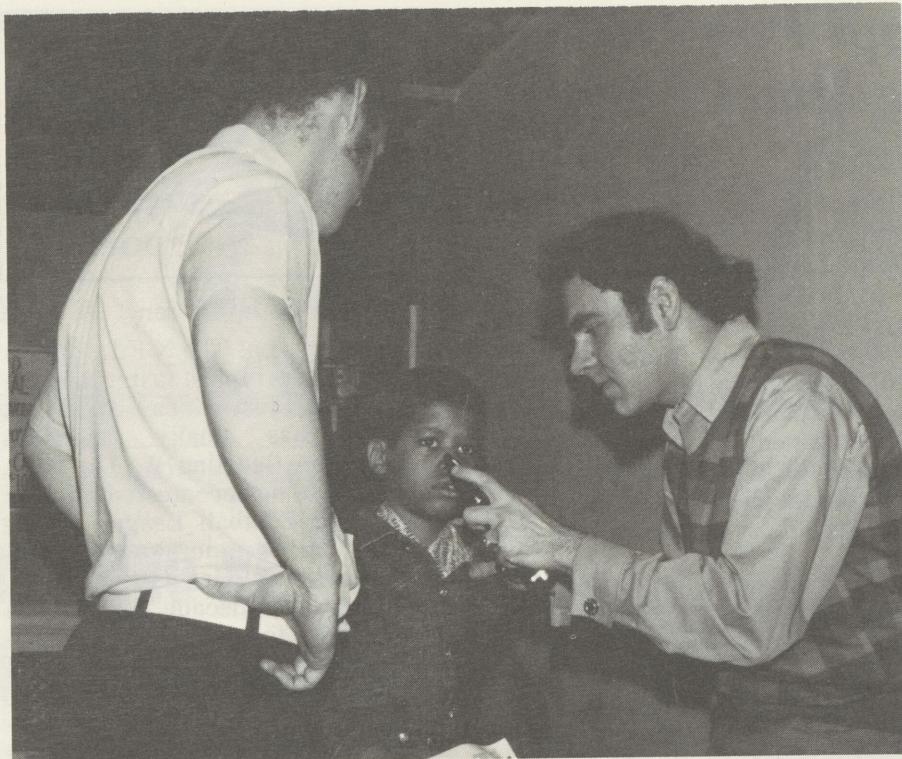
"Excuse me, your excellency," I said in my best Ed Sullivan voice, "how was the test?"

"Terrible!" he replied. "It was the hardest exam we've had in four years. I am afraid I'm down to a 4.00 now."

Stark fear seized me by the hair, and my knees buckled as I walked in to see sweat pouring off every forehead. The fear of flunking my final final and having to repeat a course wrapped its tentacles around my throat. Dr. No-Nonsense handed me a stack of paper and smiled gleefully at me. I felt my jaw drop as I leafed through the 27 page essay test and realized the end was near.

Then suddenly, as I was about to put my name on the paper, there, on the last line of the directions were the words: "Please write your answer concisely in INK, anyone answering this exam in pencil will receive an automatic D". So I whipped my No. 2 pencil out, wrote two lines for each question, and handed in my paper secure in the knowledge that after four years of being tricked I had pulled off the best one of them all.

The alarm clock brought me back to reality, but later, as I left for my 8:00 a.m. mid-term, I made sure I had a pencil with me.



ICO students do internal during screening at St. James Parochial School behind IIT campus. The screening was sponsored by OD Fraternity.

(cont. from p. 1, col. 2)

in common with them (even if only in the form of complaints at first) we all become very close — like a rather large family. At first, I only noticed this "closeness" amongst my rather limited group of friends, but after spending almost a whole year here and expanding considerably my once small group of friends, I have come to the delightful conclusion that everyone in this school (with few exceptions) is rather tightly-knit . . . right on down to the faculty!

I've been greatly enlightened to many other things besides the fact that Chicago can be a rather exciting place to live in; that I've actually learned and absorbed a great deal of information in school (much to my amazement!), that the faculty and administration are not made entirely of old fossils bogged down by the red tape of their titles but actually contain fascinating and delightful real-live — human beings (of course, there are exceptions, but for the most part, ICO has done very well for itself)!

Having lived through my first year at ICO, I would like to see things made easier for our new first year class in September. Our orientation was a little helpful to start acquaintances but what we needed was a follow-up. It takes a while to get used to new places and start finding activities on your own, especially since we are rather limited to our choices at this end of town. Orientation just isn't enough to get the ball rolling and usually the newcomers are not familiar enough with how things are done around here to do anything by themselves. It is my suggestion that after they make preliminary acquaintances, the upper classes get together and help them coordinate things to do as a whole class and in relation to the rest of the school. At first, I barely realized that there was anyone else in school who was not in the first year class and had virtually no contact with anyone outside of my own class until Christmas! I feel fairly safe in assuming I was not alone in this department and it's important that the new people are made more than just aware of ICO and their new surroundings.



A REMINDER

PCO's radio snow number for the cancellation of classes is 141.

(cont. from p. 1, col. 4)

efficient?", "How can we do it better," and many other questions was to us an experience we wish to share and will never forget!

Baring less than total exhaustion, those men talked through the night, after listening to original presentations during the morning, afternoon and evening. Unfortunately, this enthusiasm is rarely fostered at ICO.

At times we felt superior, equal, and inferior to some of the greatest minds in the profession of optometry. We do realize that this could only have been possible by the excellent background we have received at ICO. The institution so often criticized had made possible our abilities to educate and identify so well with such an impressive group of men in our profession. We say more so when we compared our abilities with those 4th year students from other schools of optometry. (PCO)

We know that all institutions can be improved, but our institution is giving us a foundation unequalled in the country in clinical preparation in the area of vision therapy.

It is important for the student of optometry to realize that his most fundamental questions are valid and shared by successful and brilliant men in the field. If now, our questions are ignored, continue obtaining our armament of ammunition and save them for meetings like these.

As these two students now realize, the more you know, the more you need to know.

Stan Appelbaum
Ed Shpritz



Dames News

The Dames Club made arrangements through Mr. Bill Wright (Chicago representative of Bausch and Lomb) to provide the Dames with an evening program on Tuesday, April 2 at 7:15 p.m., regarding the following topics: leasing of equipment-advantages and disadvantages; discussion of "office layout" - specialty services such as dispensing areas, visual training, etc.; guidelines to office decor; equipment depreciation and replacement; advantages of solo versus associate type practices; office organization; and geographical location.

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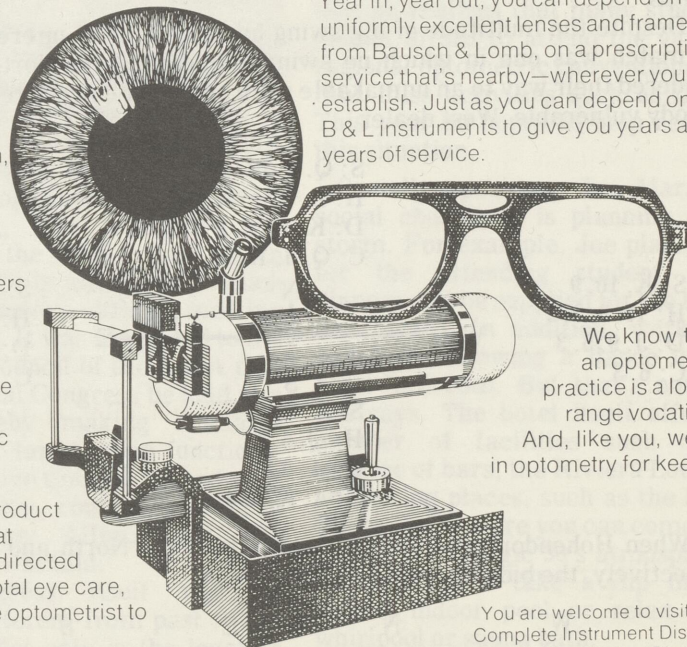
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Vol. 4, No. 1

ILLINOIS COLLEGE OF OPTOMETRY, CHICAGO, ILL. 60616

November, 1974

WILL EVERYTHING BE ALRIGHT AFTER GRADUATION?

Last June at the A.O.A. convention students were enfranchised as delegates in the official business of the yearly gathering. This was significant mainly, because it allowed student representation directly on the floor of the House of Delegates and access to caucus activities as well as adding a greater degree of credence to the position held by Optometry students. The one vote that our delegation had would hardly sway an election or decision upon policy but its voice did indicate to the other delegates what the thoughts of future Optometrists were.

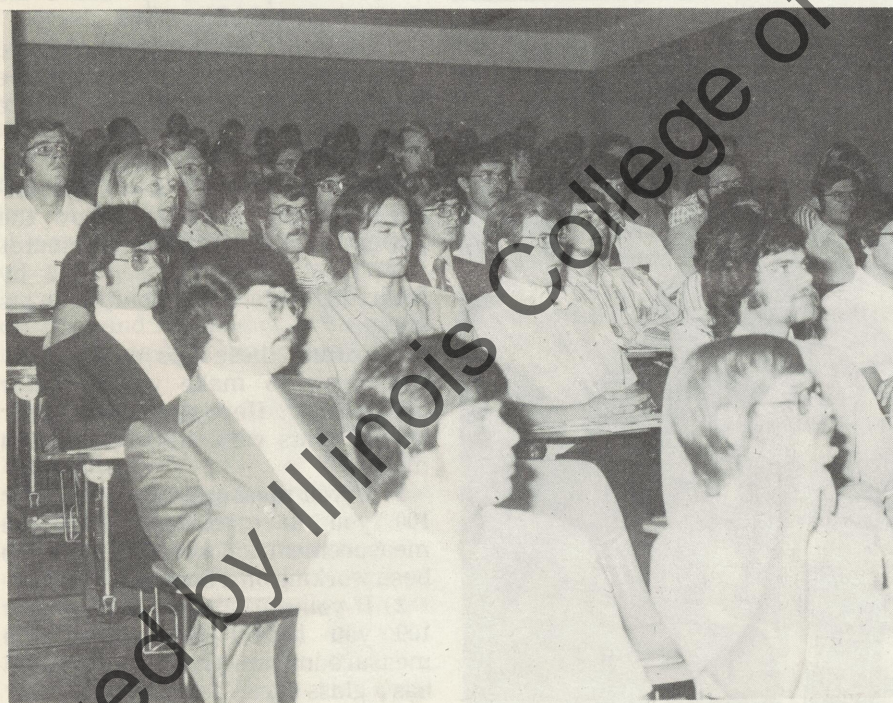
The greatest advantage was most likely the educational experience of the delegates in the political activities of the A.O.A. As with many organizations, decisions are not made in the open house but rather most policies are formulated and tested in caucus of and among the States. As much as "backroom" politics are deplored it certainly makes for a more efficient system. To formulate resolutions on the floor would be a near impossibility, however, proposals are explained in full before the House is asked to vote.

The most interesting of the proceedings from the Optometry students viewpoint would probably be the National Health Insurance Issue. National Health Insurance is not only of interest to students, but is foremost in the minds of practicing O.D.'s. We have heard from all of the Optometric organizations that we will be in on the ground floor of National Health insurance, however, it is the Legislature, not the Optometric bodies, who will decide after listening to the Council for the A.O.A. If, as many believe, we will be included as we are in Medicare, you'd better ask yourself why you are spending all these years preparing for practice because you will be extremely limited in your scope if included at all. So I strongly suggest that you become involved with this issue NOW. Start by contacting and or contributing to your Congressmen, to ensure your voice is heard when this issue comes to vote.

Another issue facing some Optometry students is military service following school. Just read the recent issue of the A.O.A. Journal on Army Optometry and believe it.

Many positive results were derived from this years National Convention but if you've read any of the publications, you already know about them.

The main purpose of this article is to indicate to those students who believe that all your problems are over the day you graduate, that you are grossly mistaken. The time to tackle the dilemma facing Optometry is now — this is the crucial time — before most of us graduate the action will be over and we will be faced with the results. Now is the time to make our voices heard — to help shape the future of Optometry. Write your Congressman. Contribute to the Optometric Political Action Committee, and inform the public as to the importance your profession has for them.



Welcome First Year Class



A.O.S.A. Convention to be held at O'Hare Inn

The 5th Annual AOSA National Congress will be held March 13 through 15 at the O'Hare Inn.

On October 12, Chris Tencza, AOSA Trustee, and the convention committee composed of Bob Brenart, III year; Phil Funderburk, III Year; Bob Emery, II year; and Joe Maranto, 1st year, met with George Allen of the AOA to discuss plans concerning the congress. Mr. Allen, Convention Manager for the AOA of 13 years standing, has generously offered his services in the capacity of advisor to the AOSA. With his help, the convention chairmen built a solid foundation from which the congress began to develop.

Each year the AOSA has a national congress at which students from all the colleges of optometry meet and work on the many aspects of optometry that concerns students. Three years ago, ICO placed a bid to hold the 5th Annual here in Chicago. The bid was accepted and work has now begun.

In prior years, the AOSA gatherings have been held at the schools of optometry themselves. Last spring, ICO expounded the belief that the AOSA has grown greatly and is in all respects much too large to have a national meeting at the school. It was suggested to the Executive Council of the AOSA that the 5th Annual Congress be held at a hotel, thereby making available facilities for large group functions. The Executive Council agreed with this suggestion, contact was made with George Allen, and the groundwork was laid.

The congress itself will be radically different from past AOSA groupings. Not only is the location such a switch, but many activities geared to the student will be made available. Along this line, Phil Funderburk, program chairman, and his committee are currently

working on presenting quite a number of guest speakers on topics ranging anywhere from National Health Insurance to the "Future of Optometry-1985." Phil also hopes to persuade a few political figures to attend and has already had offers from several state optometric leaders whom wish to speak. In addition, various caucus groups and workshops will be available to the student who has particular interests.

One aspect of the congress that will really set it off from the others will be the presence of optical exhibits. Bob Emery, exhibit chairman, and his group hope to make available to the student the opportunity to communicate directly with the optical manufacturer on the vast subject of ophthalmic equipment. Bob has said that he realizes that many students cannot afford to attend the various regional optometric conventions and thus miss activities such as these. This year he hopes to help remedy this situation.

Socially speaking, Joe Maranto, social chairman, is planning up a storm. For example, Joe plans that for the attending student, four dinners will be supplied for the three day period. In addition, work has begun on throwing a dance in the hotel ballroom. But that's not all, Joe says. The hotel itself offers a number of facilities such as a number of bars, the Riviera Lounge, and eating places, such as the Hard Times Cafe where you can come and dine in a nostalgic 30's atmosphere. You can even take a dip in the heated indoor pool or relax in a whirlpool or sauna bath.

Money wise the drain shouldn't be too hard on the wallet. Bob Brenart, location supervisor, along with George Allen have worked with the

• Please turn to page 2

Dr. Goroshow Leaves ICO



DR. GOROSHOW

Dr. Jess E. Goroshow, ICO Director of Public Affairs, left his position at ICO on September 30, 1974 to return to his home state of Wisconsin.

Dr. Goroshow's career has spanned varied fields of service in the Army, private optometric practice, and as an ICO administrator.

Dr. Goroshow received his B.S. degree in Electrical Engineering from the University of Colorado, graduating cum laude in 1931. While in undergraduate school, he was a member of Tau Beta Pi Honorary Engineering Scholastic Fraternity, and Eta Kappa Nu Honorary Electrical Engineering Fraternity.

He received a 2nd Lieutenant's commission in the Officer Reserve Corps, United States Army in 1937 and during World War II served on active duty, rising to the rank of Lt. Colonel by 1943. Upon the completion of a Command and General Staff Course in 1955, he became a C. and G.S. instructor in the U.S. Army Reserve program, therefore attaining the rank of Colonel prior to his retiring in 1968. Dr. Goroshow was appointed Optometry Consultant to the Surgeon General of the Army and later received an appointment as optometry advisor to the Illinois State Director of Selective Services.

In 1949, Dr. Goroshow was awarded the O.D. degree magna cum laude from the Northern Illinois College of Optometry. While a student at NICO, he was a member of the Tomb and Key Honorary Scholastic Optometric Fraternity, President of the Student Council, and upon graduation, received the "Leadership and Service" award.

Dr. Goroshow began to practice shortly thereafter in 1949 in Denver, Colorado. He became active in the affairs of the Colorado Optometric

Student Aux. Activities

Nov. 5-7:30 — Business Meeting
Nov. 19-TBA — A representative from the Illinois Visually Handicapped Institute will present a program on how to become a sighted guide

Dec. 3-7:30 — It is time to decorate the V. T. area. Again this year, we have invited students from the Illinois Visually Handicapped Institute to join us

Dec. 14-TBA — Student Auxiliary Christmas Party

All meetings are held in the student lounge, except the October 19th meeting which will be held in Rodriguez.

Association, and in 1960 he was named "Colorado Optometrist of the Year." In 1961, and again in 1964, he received the COA's "Professional Service Award." He was appointed as a member of the Colorado Board of Optometric Examiners in 1959. At ICO's 129th Commencement in June, 1972, Dr. Goroshow was awarded the honorary degree, Doctor of Science in Optometry.

Dr. Goroshow has been a member of ICO's staff since 1964. He has served ICO in many capacities since then, including Assistant Registrar, Registrar, and Assistant to the President. For the past two and a half years, he has served as Director of Public Affairs, holding responsibilities for public relations, alumni affairs, student recruitment and military affairs. He has also served as Unit Administrative Director of the HEW Minority Recruitment Project.

As Director of Public Affairs, Dr. Goroshow has represented ICO at numerous conventions, meetings, and seminars; interviewed prospective students; and has had total responsibility for the ICO Alumni Newsletter. As a member of the Admissions Committee, he assisted in the selection of students for admission to ICO.

Certainly Dr. Goroshow has been an asset to the ICO community. It is hoped that all his future endeavors will be as successful as the many tasks he has fulfilled in the past.

Question: Why is Borish like the Bible?

Answer: Because everybody has it but nobody reads it.

A.O.S.A. (cont. from p. 1)

hotel and set up a deal where, at three to a room, rent would run approximately 10-12 dollars per day. With four meals provided, explains Bob, that's not a bad deal.

Registration for the congress will soon begin. It is hoped by the AOSA that many students attend the congress and help make it a big success.

Note From O. E. Phi

The primary purpose of the Gamma-Iota chapter of O. E. Phi, according to our president, Ron Foreman, is to partake of numerous social activities throughout the year. Our main concern, however, is to apply their acquired skills in their chosen profession to functions that would benefit society. Gamma-Iota is now planning a screening project at a local elementary school of 200 children. O. E. Phi members have also participated in a joint screening project with Gamma Omega Phi and with Omega Delta.

The major activity of fraternity members now is to receive credit towards clinic for the many hours which they have spent screening children in the surrounding areas. The proposal has been sent to Dr. Rosenbloom for a decision.

The O. E. Phi spring rush brought 58 prospective new members who had a grand time at the Burger & Stein Pub. It is felt that sixty per cent of these attendants will be recruited for O. E. Phi. Needless to say we are looking forward to a fruitful year.

SPECIAL NOTE:

The Brothers and Sisters of Oemga Epsilon Phi wish to extend their warmest welcome to the first year class. We are confident that you too will share the rewarding experience of Optometry that many of us have already felt.

Question: What's the difference between life and love?

Answer: Life is one damn-fool thing after another, while love is two damn-fool things after each other.

A thought for the day: American scientist Rossiter Worthington Raymond said, "Life is eternal, and love is immortal, and death is only a horizon, and a horizon is nothing save the limit of our sight."

Clinical Courtesy

by J. C. Walter

As Dr. Zuege is want to point out to the eager second year students in Clinical Procedures Lab, the habits you develop in the clinic today will stay with you for much of your optometric career. In hopes of extending that career, here are several ideas on how to deal courteously with your patients as well as with your fellow classmates.

Of paramount importance is personal cleanliness. Always carry a toothbrush, toothpaste, and underarm deodorant (preferably a strong anti-perspirant) in your lens case. It is not impolite to offer the use of these items to your partner, patient, or staff doctor; often it is wise. Also, refrain from sneezing, coughing, drooling, or spitting on your patient, for any wetness on the patient may fog up the phoropter, causing inaccurate readings.

Remember to "hold the pickle, hold the lettuce" on your Whopper the day you have clinic as well as holding the mustard and onion. For those students fond of Mexican dishes, try to stay off the re-fried beans the night before.

Above all, always place the patient at ease. It is good practice to remind a patient there are no right or wrong answers to your questions. Avoid phrases muttered under one's breath like "dummy", "Geez, are you blind", or "oh come on, you can see that." Also, twisting a patient's arm, stepping on his toes, or kicking him generally does not tend to elicit better responses, though a thorough population-wide study has not as yet been reported.

Avoid the use of confusing terminology with patients and classmates. For some patients this may mean avoiding words like "horizontal", "oblique", or "astigmatism." For some classmates it may mean avoiding the use of words like "up", "down", or "sideways".

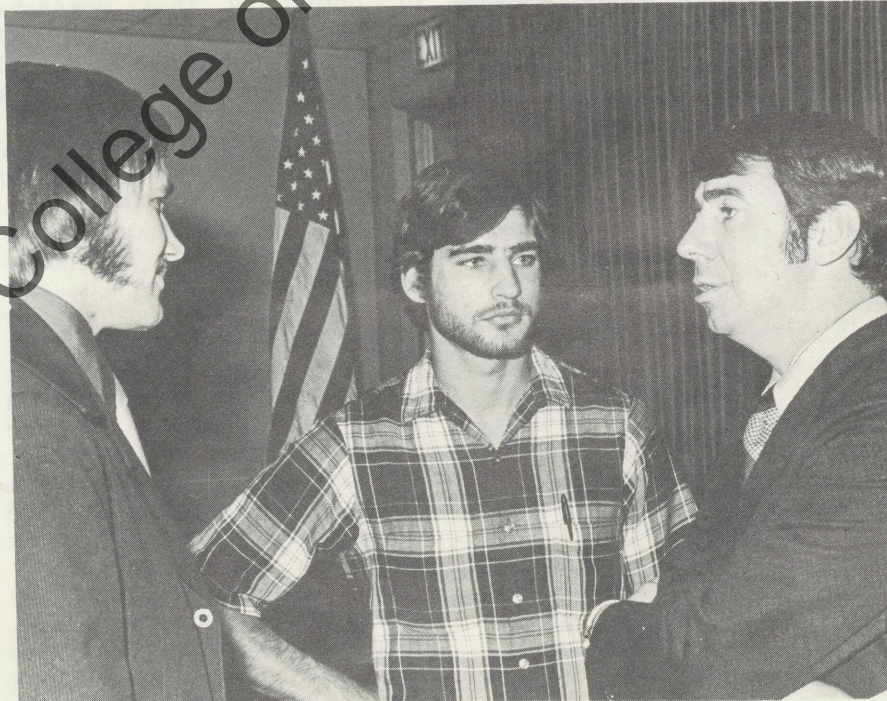
It is considered in poor taste to write four-letter words on your classmate's near-point cards or to paste a "nudie" on his occluder so the patient only opens the eye covered by the occluder.

Everyone has "one of those days" now and then or meets a patient whose personality is perpendicular to his own. Try to remember that it is unprofessional to take out your frustrations on the patient. Turning your ophthalmoscope up the "scorch" setting, or continuing the choices of lenses into the hundreds (which is better, number 157 (flip) or 158?) only tends to reduce the patient to a babbling child.

Finally if your patient should happen to fall asleep during the examination it is not polite to wake him by twanging him on the forehead with your P. D. ruler, or by yelling "FIRE", or "EARTHQUAKE". It is best to allow the patient to sleep for 10 or 15 minutes and then gently rouse him by squirting contact lens solution in his socks.

Recalling these tips on courtesy can serve to make you a better practitioner. Here are a few other helpful hints with the same aim in mind.

- 1) If you measure a P. D. of over 100 you have either taken the measurement incorrectly or you've been working on a horse.
- 2) If you measure an IOP of over 100 you have either taken the measure incorrectly or your patient has a glass eye.
- 3) If you measure a ph of over 100 you have both taken the measure incorrectly and the first year too seriously.



Dr. Shannon, AOA President, speaks with ICO students after annual Fall Awards Assembly.

New Breed



Vol. 4 November, 1974 No. 1

EDITORIAL STAFF

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Assistant Editor Karen Kasik
Sports Editor Dexter Wilson
Advisor Sheldon Siegel
Typist Rose Bednarzyk



"A diagram is a diagram is a diagram is a diagram . . ."

MISSION: Improbable

The scene opens at the ICO Bookstore. The time is an early morning hour long before Bea starts the register ringing. Our hero has entered the store through the entrance which curiously has been left opened by Harry Forbes. Quickly glancing around to make sure Mr. Siegel isn't lurking in the shadows, our hero opens a metal cabinet and therein selects a Tonomat. He also obtains from a stack of undelivered mail, a large manila envelope. Opening the envelope and turning on the tonomat our hero hears: "Good Morning, Mr. ... As you know, there is an equipment problem at ICO. Students at this institution are having as hard a time finding equipment as they have paying for it. Just last week eight first year students committed suicide."

The first of the photographs you have before you is that of an ophthalmoscope. It is a diagnostic ... Your mission ... If you decide to accept it, is to initiate a coordinate system of equipment procurement for this school. As usual, if you, or any of your IM force is caught or killed, Dr. Wodis will disavow any knowledge of your actions. This tonomat will self destruct in 5 seconds. Good luck ..."

Our hero shakes his head in bewilderment as the Tonomat turns into a batch of color plates.

Fiction? Not really. It's more fact than anything else. Everyone of us has to go through the pain of obtaining ophthalmic equipment year after year. Now, with equipment becoming more complex and diverse, and in this day of the short buck, this task is more trying than ever.

This year the AOSA student services Committee, headed by Dave Black, II year, is trying to alleviate the aforesaid problem. The committee is manned by concerned students who are attempting to coordinate a system of equipment procurement and distribution. So far tonometers, color plates, and trial frames have been made available with trial sets and diagnostic equipment soon to follow.

No, the mission is not improbable, you can bet your retinoscope on that.

THIRD YEAR EXPERIENCE

Third year is presenting some unique excitements. For many this is our first solo experience with patients in clinic. Last spring most of us began to get acquainted with the clinic ordeal, but we had a fellow student along for moral support. Now we are all alone as we are thrown into the lions den of late patients, no-shows, re-appoints, staff doctors, and receptionists. Speaking of receptionists, for those of you who hadn't heard, the clinic administration just informed our student clinic committee that there are NO half-hour tie-ups at the front window for your patients. I'll bet you didn't know all those patients were making that up! The clinic this year does have some bright spots. We are the first class to be allowed to use diagnostic drugs for our full internship. So far it seems to be well accepted and working out well. For this privilege most are very grateful and we would like to thank God (is that spelled SHU???) and others for their perseverance in fighting red tape and breaking old taboos.

It is too early in the year to formulate an opinion on the upcoming academics. So far it appears that our complaints of last year have been at least tokenly answered by the occasional appearance of Dr. Schlange in our V. T. course and the joy of seeing all of his new outfits in our V. T. Labs. (What is it about V. T. instructors — bow ties, bright plaid jackets ...)

For a final note to this abbreviated commentary. I would like to pay tribute to Dave Neilsen and his note taking service. Very little credit is given to these people for the job they do in helping our academic standards. It is a really re-assuring feeling to know that you can sit through a lecture and know that you will be able to understand what the instructor said when you read the notes later. Thanks to all of you for the fantastic job you have done for three years now, and the added meaning you have given to your work.

Gary Fisher

By the time a man gets smart enough to watch his step, he's too old to go anywhere.

Fizz, Gurgle, Gurgle...

by Robin Swetlow

Fizz, gurgle, gurgle-slosh ... Peter Mueller blindly saunters towards the 2nd year football game with the first beer of the morning. "Hey! Wanna play volleyball?" Within 10 minutes we had an unwieldy group of 7 on one side and 6 on the other — between us stood — of course — the net over which we were supposed to smash or lob or whatever a very deflated volleyball. The team turnout was better for the second game with 10-12 frozen robots on each side. Bob Engstrom was a hero with more "saves" than anyone else. If not for him the ball probably would not have made it from our side across the net! The girls were prime targets for "spikes" or anything for that matter. Surprisingly enough, we recovered a few that were expected losses. As more kegs were tapped & food came rolling in, the teams dwindled down to only the stout of heart and stomach.

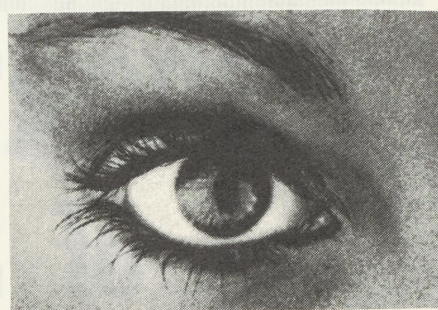
The football games were riotous with elbos and knees in faces. Most surprising since they were touch games. For many it was the first game of the season and lot of rusty joints were jolted loose to be oiled down at a later time with tubes of ben-gay. Big appetites worked up and were whetted with beer and fried chicken. Some brave souls partook of the bees as well.

Lunch was well organized without the grabbing and melee of last spring and there was enough to go around. The pie eating contest was, of course, won by the second year class — Kyle Kuntz — thereby retaining our title from last spring. Pie was slurped, pushed, mopped off the tables and rammed into all the orifices in the contestant's heads! Ears, eyes, nose and yes, occasionally a mouth was filled with crust and the gooey delights of cherry filling. I'm sure the remnants of the contest will continue to be found for the next few weeks. Cherry glop in the tongue of a tennis shoe. Crust in pockets. Mashed cherries on the seats of pants. And lo and behold what you thought was the beginnings of dandruff will be dispelled with herbal essence shampoo and a little elbow grease as flaky pie crust.

Following lunch came a harrowing softball game. Included in the batting order was Dr. Chino — the only faculty member who received notice of the picnic before it was over — (Dr. Medak got his notice on October 3!!) "Lesion", as he was lovingly called, for some reason, was unable to find first base! He ran in circles, then in squares, then back & forth — surely signs of an abscess somewhere in the brain ... Nevertheless, his team was victorious.

A fantastic time was had by everyone. And the day was topped off by a surprise appearance by Dr. Rosenbloom. Gee Doc, we're glad you could make it!

Advice to people who think they are always in a hurry: If you don't have time to do it right the first time, when are you ever going to find time to do it over?



Vision Project

by Jeff Anshel

Once again this year Vision Project is starting its screening program. After a successful screening project, seeing 80 children in two days, the weekly clinics are now operating. The clinics are: Fritz-Englestein Health Center, Betances Health Center and Erie House. The former operating on Wednesday night and the other two on Thursday nights.

The Vision Project is an independent nonprofit organization which operates at these free clinics. Our goal is to deliver adequate eye care to the indigent people of Chicago who cannot afford it. From our screening, patients referred to Infant Welfare Society, at which ICO runs an affiliated clinic on Saturday mornings. The service is free and any glasses are prescribed at a reduced cost.

The members of Vision Project are optometry students from ICO. There is always a need for more manpower to adequately staff our clinics. All students regardless of year, are encouraged to participate because of the learning situation and additional patient contact afforded by the clinic. All of the necessary information concerning the clinics are on our bulletin board, located outside the first year classroom. Any questions should be directed to any of the officers listed.

Escape Academia

Beginning November 1, the ICO singers will be meeting Tuesdays at 12:15 p.m. in Rodriguez Auditorium. Anyone who likes to sing is invited to join — being able to read music is not a prerequisite. (Last year the group had a male "soprano" section for those unable to read music). Many different types of music is sung — popular, contemporary, spirituals, etc., in both unison and parts. So have a quick lunch and give your spirit a lift in song!

Organizational meeting is Thursday, October 24 at 12:15 p.m. Bring your voice and a pencil.

EDITOR'S NOTE

Do you ever get the feeling that you're never heard no matter how loud you scream — well scream no more! Get it off your chest in the **New Breed**. This is your paper and your chance to be heard, and after all, there may just be someone who'll listen. All I ask is that you refrain from ... well, just make it suitable for print, sign your name, give it to Bea in the bookstore, and ask her to put it in Box 293. I'll take it from there.

Peter Mueller
Editor-in-Chief

SPORTS of SORTS

Greetings sports fans. I have the distinct pleasure of being your humble reporter and analyst this year and I'll just try to tell it like it is. There appears to be some action on the local sports scene so first things first.

Kevin Kish was the winner of the first annual ICO open golf tournament with a sizzling 4 under ~~par~~ boogie performance in the nine hole Championship final found on the north course at Waveland. (IT's also the south course). The win was worth ten dollars and an invitation into the second year class. This years tournament will have an improved format to increase participation. The leaves, however, have turned brown and there is a nip in the air that reminds us that fall is the season when our minds change from golf to ~~girls books~~ football.

ICO's "Monsters of Michigan Ave" intramural football league is off to a rousing start with several teams making spectacles of themselves. Team Four, which shares the lead, is made up of second year students who have scored 96 points to their opponents 0; obviously, a team that bears eyeing. Rumor has it that the other undefeated group, "the O.D.", is made up of 3rd year students, which is enough to eliminate them from serious contention. The first and fourth year teams are battling for records better than 500. Sidney Z. says, "Beware the Brady Bunch."

This month's "Athletic Supporter Award" goes to Ron Foreman who in modesty didn't want OE Phi's 0-41 thumping by team 4 mentioned here. Just telling it like it is, Ron.

Turning to winter sports, ICO will sponsor an intercollegiate basketball team which will compete against other professional schools in the Chicago area. This years team will be nonpareil quality, so let's all get out, have a few beers and support ICO.

Now for some peerless procrastinations along with some helpful betting tips. It's "Goodbye Columbus" as the buckeyes run off with the big ten football title with Iowa tied for second place. Pittsburgh is the best in the east, Ali stops Foreman in the 13th round on a cut, the Blackhawks skate to the Stanley Cup, Oklahoma thumps Nebraska, Iowa wins the Big Ten Basketball title. Forego wins the Hawthorne Gold Cup, the Vikings win the Super-bowl, and finally that my bookie retires to Florida, and lives off what I've lost to him.

Oh well, you can't win them all, but whether your a champ or a chump, ICO will still be here tomorrow. Have a good day!

Dex Wilson

SECOND YEAR NEWS

by
Barry Jose

After having been elected vice-president of the second year class, I find that the only things I do as an officer is count ballots and write articles for the **New Breed**. No sense in taking on too much at one time, I always say.

Nevertheless, it's good to be back at ICO. I noticed nothing but bubbling optimism at the start of this year among the second year students. After a year like our first year, though, there's no place to go but up, right?

After hearing the prices on tonometers, trial frames, skills cards, color cards, and books, attitudes changed. If inflation has done nothing else, it has united our class, which wasn't the case last year. The policy seemed to be every man or woman for himself in our first year. Hopefully, this unity will continue to improve because I'm sure there will be more B.S. to come before we graduate. We will graduate, won't we?

ICO intramural football seems to be a good idea. Next year the program should be even better after the wrinkles are all ironed out. For touch football, it sure is rough. I don't think it's as rough as I.M. basketball, though. At any rate, cut-throat competition is a good way to

let out all the frustration that seems to build up from school.

Speaking of frustration, ophthalmic optics lab seems to fit the definition well. In spite of all the help the opticians in our class give us, there is still a lot of glass shattered in room C-310. My vocabulary has been expanded via this lab, because with every lens ruined there is a new word that follows immediately after! And to add to the frustration, they've increased the assignments from twelve to seventeen! *!(&...

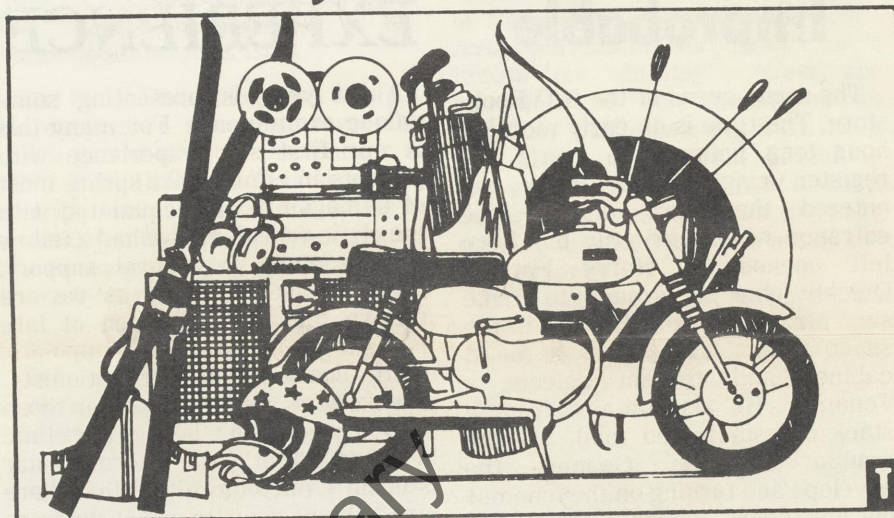
We're also trying to get the clinic coats changed from sterile white to a color of some kind. White is a thing of the past. For example, when you were a kid, didn't you hate to go see a doctor or dentist? And what color of coat did they wear? White of course. Psychologically, it might be an aid for the patient. But on the other hand, if the patient can't see you, what the heck makes the difference? Anyway, I would prefer a bright red! My logic is simple. Being from Nebraska, I have a passion for red. I either wear it as jockey shorts or else I'm red-faced, like when the Cornhuskers were upset by Wisconsin. At any rate, in honor of the best football team in the country, all biases aside, we should get red!

Draw extra pay.



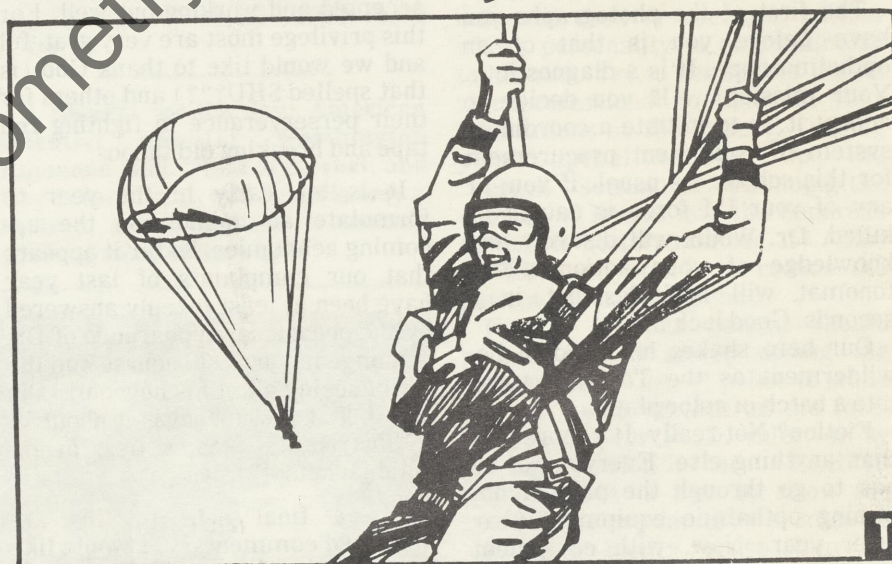
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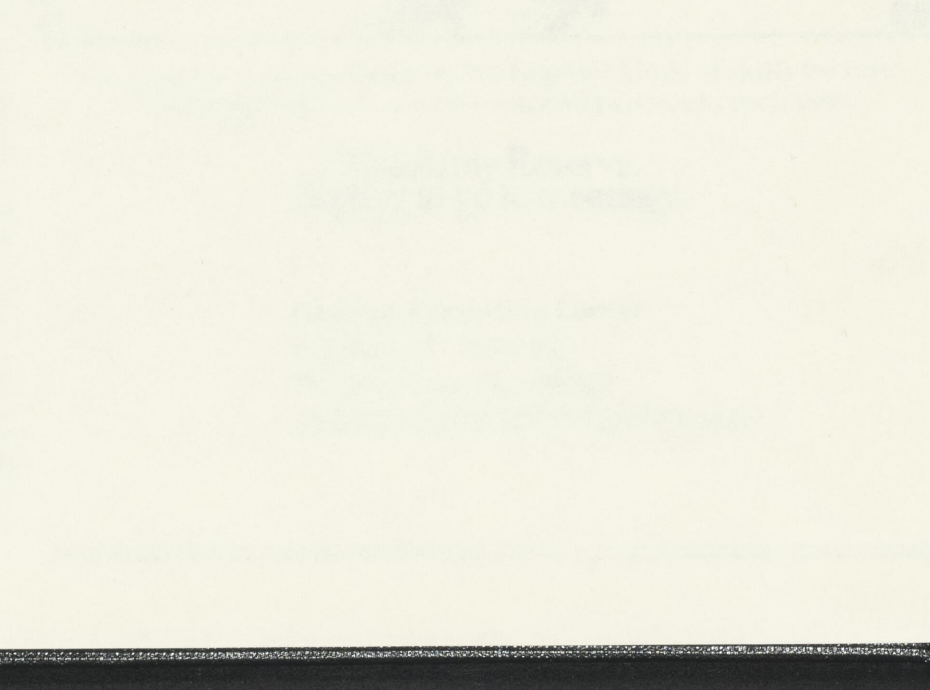
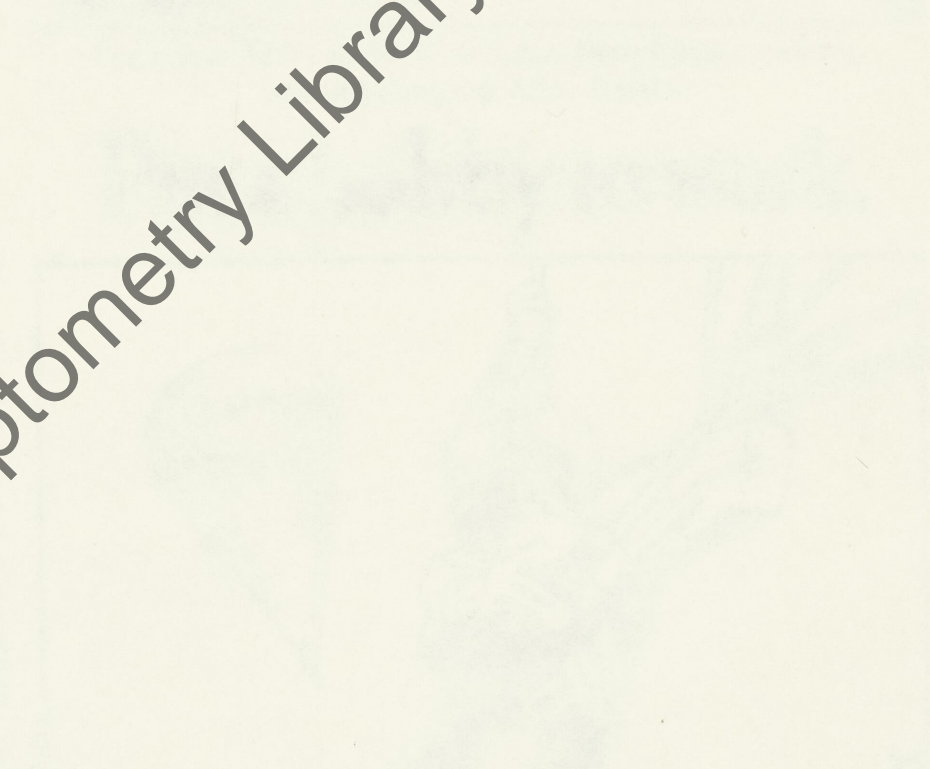
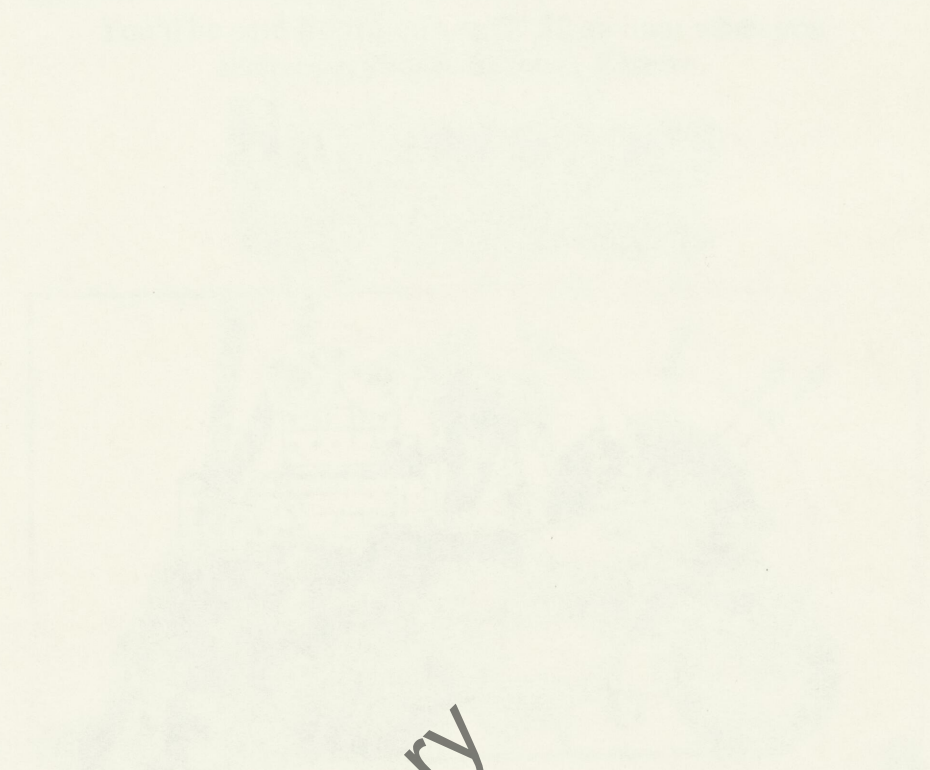
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